



*Celebrating 95 Years of Tourism Promotion to the Shenandoah Valley!
1924 - 2019*

March 21, 2019 Annual Membership Meeting Guest Speakers



Tom Kirk

Director of Digital Marketing – VA Tourism Corporation

Tom is a lifelong Virginian who has travelled through and promoted the Commonwealth of Virginia and all its opportunities to anyone who will listen. Originally a writer (say: English major) and now a marketer and technologist, Tom loves to get in the weeds and discover the intricacies of how our messy world works.

Tom has been with Virginia Tourism Corporation since 2005, holds B.A. and MBA degrees from James Madison University, and celebrates life daily with his wife, three teenage daughters, two dogs, cat, and guinea pig (all girls – of course).